

Applied Case Study: Project Hope

A practical application of integrated project management within the Irish charity sector.

| The Challenge

A mid-sized Dublin-based charity faced dwindling donor engagement due to an outdated, non-mobile-friendly donation platform. They needed to launch a new portal but lacked a structured project management approach, risking both budget overruns and donor trust.

| The Application

1. Strategic Alignment: The leadership team utilized the Pillar 1 Project Charter to align the portal upgrade with their core mission of transparency, ensuring the Board could monitor progress against milestones.

2. Operational Oversight: During implementation, the team utilized the Pillar 2 Integrated Risk Register. By identifying GDPR data privacy risks early as 'High Impact/Low Probability', they triggered an effective mitigation plan, avoiding a costly mid-project redesign.

3. Stakeholder Management: They employed the Pillar 3 Stakeholder Engagement Matrix to manage communication expectations between volunteer staff, permanent employees, and external software contractors.

4. Responsible Delivery: Prior to go-live, they applied the Pillar 4 Ethics & Sustainability Audit. This verified that the software vendor met the charity's ethical sourcing standards and complied with inclusive digital accessibility guidelines.

| The Outcome

The project was delivered 10% under budget and saw a 35% increase in donor engagement within the first quarter. This case study demonstrates how rigorous, standard-aligned project management is a driver of tangible, sustainable success for resource-constrained organizations.